



ART ON INTERNATIONAL DRIVE

Sponsored by:

**Downtown Orange County
ETC Stakeholder Group
Intl. Drive Improvement District**

July 2011

PURPOSE OF PROGRAM

- This program is geared towards prevention & beautification in the International Drive Resort Area.
- It is a project that will use private donations and sponsorships for funding.
- The art was completed by UCF students who are part of the AD Lab (Advanced Design Lab division) at UCF for phase one.
- As the program expands more artists and schools will be brought in to participate in the program.
- The I-Drive Art Program committee conducted a thorough design competition in early 2010.
- The committee has participants from ETC, OCCC, OCSO, City of Orlando, Orange County Public Works and the I-Drive District.
- First phase of this program will be in the geographic area along I-Drive from Universal Blvd. to Central Florida Parkway.
- Phase one is complete with 14 boxes



BEFORE & AFTER IMAGES

SAND LAKE ROAD
Before



SAND LAKE ROAD
After

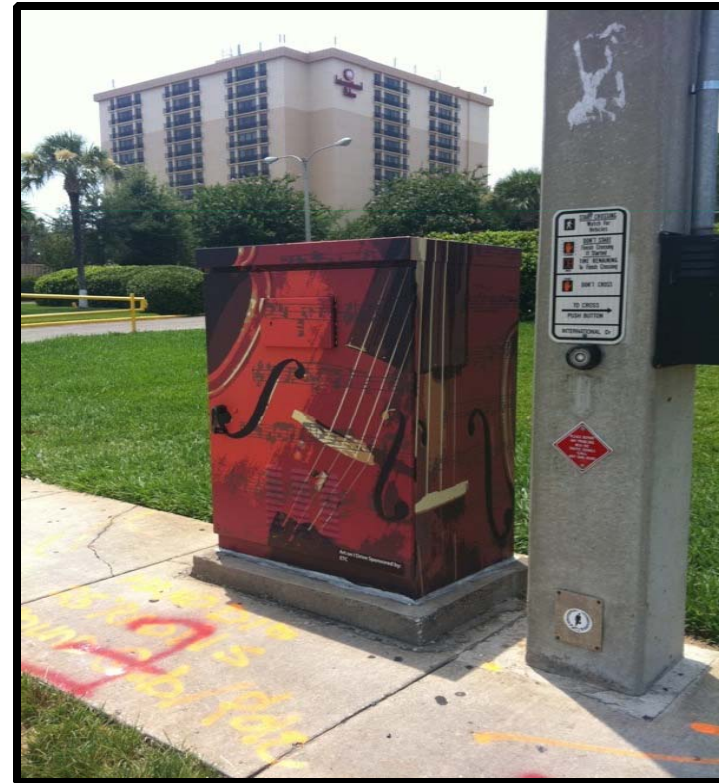


MORE

ROSEN INN
Before



ROSEN INN
After



CONTINUED ...

Carrier Drive & I Drive
Before



Carrier Drive & I Drive
After

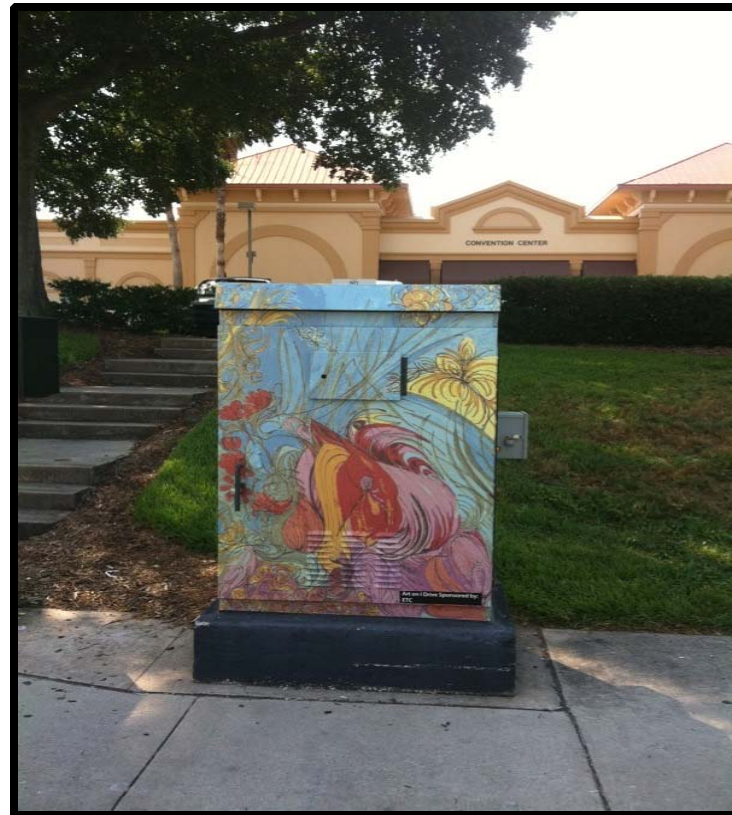


EVEN MORE ...

Intl. Palms Hotel
Before



Intl. Palms Hotel
After



MORE ...

Congo River / Sheraton
Before



Congo River / Sheraton
After



AFTER PHOTOS ...

Jamaican Court



Convention Way



Movieland Hotel Crosswalk



I Drive & Universal Crosswalk



Central Fl. Parkway &
Westwood Blvd.



Westwood Blvd. & I Drive



Sea Harbor Drive & I Drive



I Drive at the 528



Pointe Orlando
Before



Pointe Orlando
After



ONGOING EFFORTS TO PROGRAM

- The I-Drive District Clean Team inspects each box, weekly.
- The Clean Team will remove graffiti – when possible.
- The Clean Team provides a pictorial report back to the District office regarding repairs that may be needed.
- District office will forward this report to ETC and Downtown Orange County for follow up discussion.
- District will also be painting the concrete bases for each Art Box.



